

Community Themes and Strengths Assessment Talking Points for Community Partners

Here are a few talking points to make when encouraging your community members/patients/customers to participate in the Community Themes and Strengths Assessment

- This survey is one part of a large assessment of our community. The data collected from this assessment, along with community feedback and participation in this process, will determine the top priorities for Rappahannock Area Health District and the Mary Washington Healthcare Community Benefit over the next 3 years.
- Participation in this survey will only take 3-5 minutes of your time. It is a great way for your voice to be heard by community organizations. The more responses we receive, the clearer picture we will have of the needs of our community.
- This is an excellent opportunity for everyone who lives in Fredericksburg or Caroline, King George, Spotsylvania, and Stafford Counties to have a voice in the direction the health department and Mary Washington Healthcare take in addressing some of the big issues facing our community.
- Often, the community that is being served is overlooked when it comes to initiatives and policy development. By participating in the survey, you add your voice to the conversation.

For questions about the process that RAHD and MWHC are following, visit the following link:

<https://www.naccho.org/programs/public-health-infrastructure/performance-improvement/community-health-assessment/mapp>